

SISUN LAW, PLLC SCHEDULE OF FEES

TRADEMARK MATTERS (2025)

SUMMARY OF COSTS/FEES

<div> <div>Trademark Clearance</div> <div>Flat Fee</div> <div>(U.S.)</div> </div>	
Task	Fee
Full search <i>(one (1) mark – see description below)</i>	\$950
<p>Turnaround Time: 5–7 business days</p> <p>Includes:</p> <ul style="list-style-type: none"> • Search of federal, state, and common law trademark databases • Review of business names, websites, social media • Analysis of third-party rights and potential conflicts • Evaluation of the mark's chances of success, including: <ul style="list-style-type: none"> ○ Risk of USPTO objection ○ Overall strength and distinctiveness of the mark • A detailed written report with recommended next steps • Discussion with client to explain report, advise, and answer questions 	
Naming Search <i>(high-level/direct-hit search of up to seven (7) marks to narrow a list of marks before a full search – see description below)</i>	\$950
<p>Turnaround Time: 3–5 business days</p> <p>Includes:</p> <ul style="list-style-type: none"> • Review of up to seven (7) proposed marks • USPTO database search for highly similar marks in related goods/services • Identification of low to high-risk marks for potential objection • Detailed written summary report with recommended next steps • Discussion with client to explain report, advise, and answer questions <p>Ideal for:</p> <ul style="list-style-type: none"> ○ Naming strategies ○ Rebranding initiatives ○ Evaluating pipeline or backup names <p>Note: This search is limited to federal trademarks and does not include common law or unregistered use analysis. A Full Search is recommended before filing.</p>	

USPTO Application

Total Fees from Filing Through to Registration*

(Excludes complicated responses to substantive actions, extensions, TTAB, etc. – see pricing below)

Use-Based Application to Registration (post-launch)

\$2400 (Total)

Plus Government Fees*

Includes:

- Courtesy high-level USPTO “direct-hit” search of one trademark
- Advice on filing and application strategy
- Preparation of application details for one trademark for client review and signature
- Filing of application with the USPTO
- Reporting of application filing and USPTO confirmation
- Reporting and analysis of the first Office Action
- Preparation and filing of **non-substantive** Office Action responses
- Reporting of all key milestones:
 - Publication
 - Registration
 - Deadlines for maintenance
 - Docketing of renewal deadlines and sending reminders at 5–6 and 9–10 years
- Trademark **Watch Notice** monitoring and alerts for potential third-party conflicts

***Note:** Flat fee excludes responses to **substantive** Office Actions, TTAB proceedings, or requests for extensions. From time to time, the USPTO may issue a substantive office action. If this occurs, we will provide an estimate of costs/fees to respond to the first Office action (\$525/hr – typically 3-4 hours)

Intent to Use* Application (pre-launch)

\$3100 (Total)

Filing to Registration

Plus Government Fees*

**Benefits to filing based on intent to use include constructive first use date based on filing date once application registers*

Includes:

- All of the above plus:
 - Preparation and filing of Statement of Use
 - Reporting of all key milestones:
 - Publication
 - Notice of Allowance

***Note:** Flat fee excludes responses to **substantive** Office Actions, TTAB proceedings, or requests for extensions. From time to time, the USPTO may issue a substantive office action. If this occurs, we will provide an estimate of costs/fees to respond to the first Office action (\$525/hr – typically 3-4 hours)

***Summary of Government Fees:**

- **\$550/class:** Greater flexibility – allows use of customized language; recommended
- **\$350/class:** Lower cost – must use pre-set USPTO terms; more restrictive.

We recommend the **\$550 per class** government filing fee (**\$350/class** plus a **\$200/class surcharge**), which allows us to use **customized or broader language** in your application. This flexibility is helpful to **amend or negotiate** the goods/services during the USPTO's review process. Alternatively, there is the **\$350/class** option for goods/services from the USPTO's **pre-approved list**, which is more limited, but may be appropriate in some cases if the USPTO's terms align closely with your offerings.

(Intentionally left blank – Detailed Explanation of Application Costs/Fees Below)

SISUN LAW, PLLC SCHEDULE OF FEES

TRADEMARK MATTERS (2025)

DETAILED EXPLANATION OF APPLICATION COSTS/FEES

USPTO Application Total Fees from Filing Through to Registration*			
Task	Fee	Government Fee/Third Party	What this Task Includes
Filing of a 1-3 class USPTO trademark application	\$900	<p>Government Fees (two options):</p> <p>\$550/class: Greater flexibility – allows use of customized language; recommended</p> <p>\$350/class: Lower cost – must use pre-set USPTO terms; more restrictive.</p> <p><i>*See explanation of government fee options below</i></p>	<p>Includes:</p> <ul style="list-style-type: none"> • Courtesy high-level USPTO only “direct-hit” search of one trademark • Advice on filing and application strategy • Preparation of application details for client review and signature • Filing of application with the USPTO • Reporting of application filing and USPTO confirmation • Trademark Watch Notice monitoring and alerts for potential third-party conflicts
Reporting first Office action	\$450	NA	<p>Includes:</p> <ul style="list-style-type: none"> • Reporting and analysis of the first Office Action • All communications to advise and answer questions regarding the first Office Action

Responding to first Office action (non-substantive*)	\$600*	TBD (depends on whether a class is added)	Includes: <ul style="list-style-type: none"> • Preparation and filing of non-substantive Office Action responses • All communications to advise and answer questions regarding responding to the first Office Action <p>*Note: From time to time, the USPTO may issue a substantive office action. If this occurs, we will provide an estimate of costs/fees to respond to the first Office action (\$525/hr – typically 3-4 hours)</p>
Publication reporting	No Charge	N/A	Includes: <ul style="list-style-type: none"> • Review publication notification <p>Report publication and date of publication to client</p>
Registration reporting	\$450	N/A	Includes: <ul style="list-style-type: none"> • Review registration for deficiencies • Prepare and send notice and digital registration certificate <p>Docketing of renewal deadlines and sending reminders at 5–6 and 9–10 years</p>
<p align="center">Additional Required Steps Before Registration for:</p> <p align="center"><u>Intent to Use Application (pre-launch)</u></p>			
Notice of Allowance	No Charge	N/A	Includes: <ul style="list-style-type: none"> • Review Notice of Allowance for Deficiencies • Report Notice of Allowance • Report deadline to file Statement of Use or first Extension Request <p>Docket deadline to file Statement of Use or first Extension Request</p>

<p>Statement of Use</p> <p>Amendment to Allege Use</p>	<p>\$700</p>	<p>\$150 per class</p>	<p>Includes:</p> <ul style="list-style-type: none"> • Advising on use in commerce requirements • cursory online research for acceptable example of use • Review and assessment of example of use • Advising on Next Steps, including possible extension • Preparation of Statement of Use for client signature • Filing of Statement of Use • Reporting of Statement of Use <p>Note: If there is any uncertainty about current use or the acceptability of the specimen of use, we often recommend filing a Security Extension alongside the Statement of Use. This is because if the USPTO issues a refusal to a Statement of Use, you may only submit specimens of use that existed at the time the Statement of Use was filed. In other words, once a Statement of Use is submitted, new use cannot be shown later.</p> <p>Security Extension (optional): The Security Extension is filed alongside a Statement of Use. In the event that the USPTO issues a refusal for the Statement of Use, the Security Extension allows the client to submit a specimen of use that may not have existed at the time of the filing of the Statement of Use. The government filing fee for the Security Extension is \$125 per class, and we do not charge an additional attorney fee when the Security Extension is filed at the same time as the Statement of Use.</p>
<p>Extension Request</p> <p>(If the mark is not yet used in commerce and additional time is needed to file the Statement of</p>	<p>\$250</p>	<p>\$125 per class</p>	<p>Includes:</p> <ul style="list-style-type: none"> • Advising on use in commerce requirements • Preparation of Request to Extend Time to File Statement of Use for client signature • Filing of Extension Request

Use.)			<ul style="list-style-type: none"> • Reporting Extension • Preparing and sending reminders for filing of Statement of Use or Extension Request
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***Summary of Government Fees (two options):**

- **\$550/class:** Greater flexibility – allows use of customized language; recommended
- **\$350/class:** Lower cost – must use pre-set USPTO terms; more restrictive.

We recommend the **\$550 per class** government filing fee (**\$350/class** plus a **\$200/class surcharge**), which allows us to use **customized or broader language** in your application. This flexibility is helpful to **amend or negotiate** the goods/services during the USPTO's review process. Alternatively, there is the **\$350/class** option for goods/services from the USPTO's **pre-approved list**, which is more limited, but may be appropriate in some cases if the USPTO's terms align closely with your offerings.

Post Registration

Declaration of Use and Renewal of Registration

Task	Our Fee	Government Fee
Declaration of Continued Use and Incontestability ("§8 & 15") (filed 5-6 years after registration) <i>Includes:</i> <ul style="list-style-type: none"> • <i>Advice on filing and strategy</i> • <i>Preparation of document for client review and signature</i> • <i>Filing of §8 & 15 with the USPTO</i> • <i>Reporting of filing and USPTO confirmation</i> 	\$750	\$575 Combined §8 and §15 declarations per class Six-month grace period (optional): \$100 per class

Renewal ("§8 & 9") (filed 9-10 years after registration and every 10th year thereafter) Includes: <ul style="list-style-type: none"> • <i>Advice on filing and strategy</i> • <i>Preparation of document for client review and signature</i> • <i>Filing of §8 & 9 with the USPTO</i> • <i>Reporting of filing and USPTO confirmation</i> 	\$750	\$650 Combined §8 declaration and §9 renewals per class Six-month grace period (optional): \$200 per class
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International Filing Fees

Sisun Law, PLLC Fees for Filings via Madrid Protocol or Foreign Counsel

Task	Our Fee	Third-Party and Government Fee
International Application Filed Via Foreign Counsel Includes: <ul style="list-style-type: none"> • <i>Advice on filing and strategy</i> • <i>Instructions to Foreign Counsel</i> • <i>Coordinating filing with Foreign Counsel</i> • <i>Reporting of filing and trademark office confirmation</i> • <i>Docketing same</i> 	\$700	TBD depending on foreign country counsel and trademark office fees Foreign counsel fees to report, advise, file, and others, not included
International Application Filed Via Madrid Protocol System Includes: <ul style="list-style-type: none"> • <i>Advice on filing and strategy</i> • <i>Preparation and filing of Madrid Protocol application</i> • <i>Reporting of filing and trademark office confirmation</i> • <i>Docketing same</i> 	\$900 (first country) \$600 (each additional country)	TBD depending on foreign country trademark office fees and USPTO processing fees Foreign counsel may be needed in the event office actions are issued. In the event of office actions or other issues, we will request an estimate in advance from foreign counsel and will instruct our foreign counsel to proceed after confirmation from client.

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